






















Internet Marketing

Package	Bronze	Silver	Gold	
Price per month	\$99	\$199	\$399	
Forums and Discussion Boards	 	 	   	Answering questions in online discussions and posting a link and reference to your company and website.
Blog			 	Posting Articles about your industry that gather readers and promote your website and business.
News Article Comments			 	Posting replies to News Articles about your industry that gathers readers and promotes your website and business.
Fresh Content on your website			 	Updating the content on your website because fresh content is reviewed more regularly by Google and increases your search engine ranking.
Linked In				Professional Networking site where contacts with other professionals and customers can be made
Facebook				Social networking site where you can make friends and casually make them aware of your business.
Twitter				Social networking site where you can make friends and casually make them aware of your business.
Pay Per Click Advertising	\$20 per ad per month			Manage your Pay Per Click Advertising Account (Google Adwords or Yahoo advertising) Involves separate budget with Google and Yahoo.



= number of times per month the particular marketing strategy is employed

Training - to do internet marketing yourself - \$300 onetime fee